

GPG Meeting Minutes
Jan 16, 2020
Willow Room VRRC

Regrets: Carol B., Eleanor, Esther, Nicole, Sasha (and Kirsten)

Attendance: Carrie, Darlene, Eve, Hilary, Kevin, Laurie, Lisa, Louise, Siobhan

Intros, around the table.

1. Talked to Siobhan about getting advanced classes - She will look into it.
2. Dec Sale - Recap
 - Went well, some felt it was helpful that there was a hockey tournament. Advertising worked great! Mailing list book seems to be working well, and getting contacts that can be emailed directly when there is a sale. Everyone agreed the Oak Room is really nice, we like the natural light.
 - Liked the 'showcase' part of it. As an intro into sales. Could we increase this? How would we get more people to showcase and not necessarily sell? This could be a good role for the guild. Can the city help with extra pay to have the children's instructor have their kids showcase? This would help to promote the kids program.
 - When kids are doing a course, they could get a 'coupon' inviting them to bring one of their pieces to the sale - **for display only**. We could collect the pieces at the studio the week before or at Vic Road the evening before. Have the instructors inform kids to bring one piece to showcase and show alongside their teacher / other potters. Then invite their family and friends to see what they did in the class.
 - Can we get instructors to help promote the shows? Maybe they could showcase?
 - Having the space the night before was helpful! Let's make sure this continues to happen moving forward
 - Keep the demonstrations
3. Planning for 2020
 - First Sat in December for the Christmas sale.
 - Spring sale? Yes – Darleen, Louise, Carrie organizing committee.
 - Culture days in September. Demo and provide craft, and have a sale. We take care of the money.
 - Workshops? Could use the studio space - there has to be a city staff member on site
 - to book the space 8-10 people \$25 per person for 1.5 hours
 - Eleanor could do workshop she will get paid by the city

- Sundays are the days to book. Need 3-4 weeks in advanced 8 people minimum.
 - Would clay be included?
 - One person would sign the contract and pay the city, the guild would collect the fees.
 - 2 weeks later can go and pick up
 - We could do differential prices. Less for guild members (\$25 for members or \$40 for non-members). Like a membership at a park 'provide receipt and that is taken off the cost of your membership.
4. Spring Sale
- We should pick the same weekend in the spring so we can put it in the guide, same as the X-mas show.
 - Move it out into the parking lot?
 - Demos? We would like to be able to use the studio for demos or to ask questions etc. Blocking off things inside to keep them safe.
 - There were payment issues for the spring sale. Receipt was written out outside, brought into the studio, no receipt to show that they had paid. Let's work that out for next time
5. Internet Presence
- Carrie Will take on Facebook and Instagram, Esther has password?
 - Kevin is going to tackle the website
6. Treasurer Report
- No revenue since Oct 9
 - Expenditures \$517.98
 - Assets Wyndham Arts Credit - \$53.00, Petty Cash \$ 39.71, Account Balance \$ 849.02