

Guelph Potters Guild

Post Cheep Cheep Sale meeting

Riverside Park July 3,2018

ATTENDEES

Nicole Dolbel, Carol Pickup, Eric Anderson, Gail Isajenko, Esther Schletz, Teresa Czerwinski, Carol Brazil, Amanda Kerr, Hilary Appleton, Lisa Fedak, Juliet Promnitz

AGENDA

Treasurer's Report

Balance **\$992.31**

Cost of cheep cheep Sale

venue rental: \$512

Postcards : \$71

Square : \$30

TOTAL EXPENSES :\$ 613.57

Revenue of sale:

\$2311.00 (121 pieces sold, \$19 average)

15% commission to Guild : \$346.65

Loss : **\$613.57-\$ 346.65= \$266.92**

Suggestions

- Venue cost is paid by hour. It was suggested we decrease hours of show to decrease the cost.
- Restrict show to the bandstand, the lawn section was under utilized
- Increase advertising, signage to draw more traffic
- More signage with show details on, in order to help people find us easier

NOTES

- **Each show will have its own organizing committee**
- Members to volunteer for committees as able and willing

NEXT SALE

1. Mugs ++ (Mugs + more) tentatively scheduled for Saturday September 29, 2018
2. Carol Pickup to liaise with John regarding the use of the city studio and/or lawn area for the show.
3. Questions for John: May we have tents outside? May we use the city's tents? For what length of time would the sale run? 10-4, 9-3, etc. Can (will) John adjust the teaching/open studio schedule to accommodate the sale? What activity would we offer? Would this be inside or outside? Are students welcome to sell their work? May we advertise this show in the studio?
4. The whiteboard was suggested as a possible area to communicate with open studio members about the sale, and guild events
5. It was assumed that the city would expect a 30% commission, in line with that of the December show.
6. Carol Brazil and Esther Schletz volunteered to help on this committee. Gail Isajenko as treasurer is also in the committee.

It was agreed that we would participate in the annual Christmas show at the VRRRC on December 1, 2018.

WORKSHOPS

Esther has acquired many slip casting moulds and was willing to host a slip casting session at her farm. Time and date tbd. August or late July mentioned as possible dates.

1. An honorarium and materials fee would be paid to Esther for hosting and instructing. Amount tbd.
2. A workshop fee of \$25 for guild members and \$35 for non guild members was suggested.
3. This would be an early morning, late afternoon workshop, as slip casting is time sensitive.
4. A minimum of 6 participants is required. A maximum of 15.
5. Participants could expect to bring home 2-3 pieces.
6. Firing to be arranged.

A pricing workshop, video format, from the Good Elephant Pottery is tentatively scheduled for October. We would use a room at the VRRC to host and view the video. This will be finalized at our September meeting.

January workshop : Lisa would like to do a survey to determine workshop requests, as well as what people expect from the Guild.

OTHER NEWS

Lisa has a lead on a marketing specialist who would be willing to work with us on a volunteer basis. She would help with advertising, promotion, generating surveys, signage, growing the membership, email lists, etc. Lisa to confirm.

NEXT MEETING

Monday, September 3. Venue to be announced.

MEETING ADJOURNED