

Guelph Potter's Guild – Meeting Minutes
Date: Wednesday, April 15th, 2015; 7:00pm

In attendance: Hilary, Anita, Nancy, Ghada, Lisa, Eleanor, Amanda
Regrets: John, Joanne

Next meeting Date: Wednesday, May 27th, 7pm, Guelph Community Pottery Centre

Committee Updates:

1. Membership: (Anita, Amanda, Nancy)

- a. **March 1st start of fiscal year; no retro memberships**
- b. **Sign-up sheets available during Open Studio (Anita)**
- c. **New Open Studio tracking sheets and volunteer hour tracking sheets available**
 - i. **Will be able to track hours but also create a system for rolling due dates of studio tasks needing completion (Amanda)**
- d. **Membership card (Amanda)**
 - i. **Member name, membership number, validity date, website link, logo, space to write password for member log-in**
- e. Membership benefits update: (Nancy)
 - i. PSH: 5% individual; 30% Guild group order on clay, materials (tools, glazes) and possibly wheels? Create a group wish list every few months to maximize the discount benefit
 - ii. Tucker's: volume-based discount; shipping costs downfall
 - iii. Fusion: discounts for a Fusion membership and Fusion events

2. Intra-studio community: (Nancy's request)

- a. Clay reclaim process: we need to start our own reclaim and pugging to divert the volume out of the class stream; weigh in your reclaim, and take out the same amount after pugging; if clay is leftover from pugging, it will be on an evolving honour system as to how it is distributed (e.g. a log per 3 months per member)

3. Communications Team: (Eleanor)

- a. Redevelop a new website, and delete the old site(s)
- b. **Website – what would you like/expect from the Guild team and membership perks, what would be helpful or useful to you in the studio, etc.; Doodle poll or Monkey poll**
- c. Quarterly newsletter and consistent email updates, especially regarding new site, more reliable than social media for keeping everyone informed about our progress
- d. Social media – marketing strategy

4. **New Site Team: (Lisa)**

- a. **No new updates; waiting for Alana to come back; she is back; Lisa and John ready to speak with her, and possibly Vicky as to the immediate prospects for Delhi**
- b. James Gordon (City Council) covers the ward in which Delhi is located – possible ally?

5. **Exhibition Team: (Hilary, Ghada)**

- a. **Katie Wylde: Arts Council meeting with Ghada and Hilary; discuss grants opportunities and also membership with the Arts Council (\$50/year for an organization); perks are discounts for their events, our events can be posted on their calendar, and a resource for grants**
- b. Guelph Potter's Market: unlikely for 2015, but here we come 2016! Will need to discuss the importance of jurying work within the Guild for shows like these, or create a parallel open show during the same season to promote the openness of the Guild (present two different sides of the Guild to the public)
- c. Showcases throughout the city – *pending*
- d. Fair November – *pending*; Nancy will be jurying work and artists for this year

New Business:

1. Kiln room: stay out, don't touch please unless written instructions are given in the communications book; also only the volunteer running open studio should enter the kiln room
2. Clean up after your messes please, Open Studio volunteers to remind potters
3. STOP – where are you dumping your slop? Mind the tools too please. Signs made at each of the slop and wash buckets for reminders

Next Meeting: Wednesday, May 27th, at 7:00 pm
GCPC Location